



# TELANGANA PEOPLES ASSOCIATION OF DALLAS

డాల్లాస్ తెలంగాణా ప్రజా సమితి

501(c)(3) Non-profit Organization

## బతుకమ్మ దసరా

సంబరాలు

## BATHUKAMMA & DASARA SAMBARAALU



Oct 17<sup>th</sup>



**Comerica Center**  
2601 Avenue of the Stars,  
Frisco, TX 75034



[www.tpadus.org](http://www.tpadus.org)

# TELANGANA PEOPLES ASSOCIATION OF DALLAS



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## ABOUT TPAD

Telangana Peoples Association of Dallas, having been formed in 2014, has grown to become a household name for the Telugu Community in DFW Metro area. It didn't happen by accident.

TPAD took up a mission. Besides fulfilling its core mission of upholding our culture, TPAD has taken up community service as its major initiative of giving back to the community. It is excellence in these two areas that City of Coppell, City of Frisco and Carter Blood Care has recognized TPAD for its contribution to the communities that TPAD is serving.

Dallas Telugus have witnessed the glory of our culture through the celebration of Bathukamma & Dasara, every year. TPAD has not only limited itself to the cultural aspects of our heritage, but also took upon itself to bring devotional moments to the Dallas Telugu community in the form Lord Venkateshwara's Kalyanam, bringing over 12,000 to the arena and giving them the opportunity to offer prayers to the Lord. The sanctity and grandeur was only to be witnessed with your own eye and it is a fitting offering to the Lord.

Over the past 12 years, TPAD has become the heartbeat of Dallas's Telugu community. From the vibrant energy of Spring Fest—packed with music, dance, and local vendors—to the rich traditions of its signature Bathukamma and Dasara Sambaralu, TPAD creates unforgettable events everyone looks.

When TPAD started celebrating Bathukamma and Dasara celebrations in Dr. Pepper Arena in 2015, participation in the celebrations ran into 10,000 people. Every year, the number of people participating in TPAD's celebrations has only kept rising by thousands reaching 15,000 in 2022.

The mammoth Stadiums looked too small for the overwhelming turn out of the participants, and Dallas's venues ran out of space to accommodate the swelling patronage to TPAD's events. This would not have been possible without the blessings of the Lord and unwavering support from our sponsors and supporters.

With rising expectations, we only become more and more responsible and committed to do more to our community and we aim to bring the best of celebrations to our community in Dallas and neighboring cities in Texas and neighboring states.

With that self-imposed commitment, rising expectations, this year, like every year, we are bringing the grand celebration of Bathukamma and Dasara to Dallas to COMERICA CENTER 2601 Avenue of the Stars, Frisco, TX 75034

**Please join us, support us in making it a grand success**

# SPONSORSHIP

## EVENT

*Sponsors*

**\$25000**



Stage Time for promotion including playing video/business promo (as provided)



Advertisement on the TPAD Website



Advertisement on the E-News Letter & Mass Communication



Advertisement on the Event Flyer



2 People to Perform Dasara and Jammi Pooja on Event Day



Distribute Sponsor Flyers on Event Day



Special Promotions allowed in prime spots



Display the name & logo on the Stage Screen

## PRESENTING

*Sponsors*

**\$10000**



Stage Time for Promotion



Advertisement on the TPAD Website



Advertisement on the E-News Letter & Mass Communication



Advertisement on the Event Flyer



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# SPONSORSHIP

**GRAND**  
*Sponsors*

**\$5000**

Stage Time for Promotion

Advertisement on the TPAD Website

Advertisement on the E-News Letter & Mass Communication

Advertisement on the Event Flyer

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**PLATINUM**  
*Sponsors*

**\$2500**

Stage Time for Promotion

Advertisement on the TPAD Website

Advertisement on the Event Flyer

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**GOLD**  
*Sponsors*

**\$1000**

Stage Time for Promotion

Advertisement on the TPAD Website

Advertisement on the Event Flyer

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**SILVER**  
*Sponsors*

**\$500**

Advertisement on the TPAD Website

Advertisement on the Event Flyer

Display the name & logo on the Stage Screen

# SPONSORSHIP



## PERSONAL DETAILS



First Name \_\_\_\_\_



Last Name \_\_\_\_\_



Organization / Business Name \_\_\_\_\_



Address \_\_\_\_\_



City / State / ZIP \_\_\_\_\_



Email Address \_\_\_\_\_



Phone (    )    -    \_\_\_\_\_

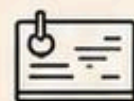


## SPONSORSHIP PACKAGES

| PACKAGE                                                                                                       | DESCRIPTION                                                      | AMOUNT (USD)       | SELECT                |
|---------------------------------------------------------------------------------------------------------------|------------------------------------------------------------------|--------------------|-----------------------|
|  <b>Event Sponsor</b>      | Top-level visibility and recognition across all major platforms. | <b>\$25,000.00</b> | <input type="radio"/> |
|  <b>Presenting Sponsor</b> | Premium visibility and recognition in all key communications.    | <b>\$10,000.00</b> | <input type="radio"/> |
|  <b>Grand Sponsor</b>      | High visibility across event materials and platforms.            | <b>\$5,000.00</b>  | <input type="radio"/> |
|  <b>Platinum Sponsor</b>   | Significant visibility and brand exposure.                       | <b>\$2,500.00</b>  | <input type="radio"/> |
|  <b>Gold Sponsor</b>       | Valuable visibility and brand recognition.                       | <b>\$1,000.00</b>  | <input type="radio"/> |
|  <b>Silver Sponsor</b>     | Standard visibility and acknowledgement.                         | <b>\$500.00</b>    | <input type="radio"/> |



## PAYMENT DETAILS



Please make Check Payable to TPAD

Or donate online using the link below:



<https://tpadus.org/donate-2/>



I declare that I have read and understand the package information attached to this document.  
I authorize the above payment.



Signature \_\_\_\_\_



Date \_\_\_\_\_



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[www.tpadus.org](http://www.tpadus.org)